

# DAVID SAXBY

## Ignite Innovative Thinking!

### The Art of Turning Ideas Into Action

What sparks individuals to achieve the extraordinary? What compels people to recognize their true potential and inspires them to take action?

“In the beginner’s mind there are many possibilities, but in the expert’s mind there are few” Shunryu Suzuki (Buddhist Monk, Zen Master and Author of Zen Mind, Beginner’s Mind)

High achievers and master innovators cultivate beginners mind to problem solve and develop breakthrough creative concepts. They close the door on negativity and look at every situation through fresh eyes and stay open to possibilities.

In his fast-paced, content-rich presentations, David Saxby, entrepreneur and former advertising creative director, shares insights and secrets of high achievers and master innovators. He reveals how you can apply these lessons in your life to create the success you desire.

You will learn how to overcome barriers and fast track ideas, how to solve problems with more ease, and how to create innovative solutions to everyday personal and business challenges.

#### Stimulate Ideas - Boost Your Creativity

#### Process of Innovation - the 5 I's

#### Adapting Your Ideas

#### Re-energize Yourself and Your Team

#### Keep Generating Ideas



*“Thank you for an exceptionally stimulating presentation which you provided to our management team recently...Your presentation on was a great addition to our goals of team building and personal and professional development. Your presentation style was informative and educational with a highly professional conversational approach. I have had many positive comments from our group.”*

Ralph B. Young, P.Eng., President,  
Melcor Developments Ltd.



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David Saxby is a member of

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